

Minutes: General Business Meeting
Division 15: Educational Psychology
August 8, 2015 - APA, Toronto, Canada
Submitted by: Ji Hong, Division 15 Secretary

Meeting opened by President Karen Harris at 4:00 p.m.

Approval of minutes from 2014 business meeting. All in favor, motion carried.

President Harris then gave her report about this year's Division 15 activities. First, she highlighted our first successful webinar titled, "Navigating the Academic Writing Process". Designed and organized by Ellen Usher and Serena Shim, the event featured presentations and a Q&A session with Avi Kaplan and Anastasia Kitsantas. Given this success, several committee chairs have come together as a new ad hoc webinar committee to plan a series of webinars for next year—targeted across our membership—including international members, early career faculty, and graduate students. Harris also highlighted that we achieved a 16-year high in membership to close 2014, and appreciated membership committee (including our new doctoral student members of this committee, Julia Houston and Joshua Rosenberg).

Harris continued to share several changes in division activities: (1) Due to the heavy workload treasurer's job entails, treasurer's duties were divided across three years, and this change was approved by our membership. (2) Three new awards were supported by Taylor and Francis: i) annual best article in EP; ii) two awards for the best student research posters at our APA meeting (began this year); iii) best research submission from an international student attending APA. (3) The 2015 Interdivisional Grant (submitted by Divisions 7, 15, 16, 37, 43, 53, and 54) entitled "Enhanced Web Presence for Scientifically-based Information on Children and Families" is near completion; the website will launch soon.

Lastly, Harris reported our division's current response to the Hoffman Report. As of 7/20/15, the EC decided against a public statement from D15 about the report and the situation. To craft a statement worth making, we would need to create a committee to carefully review the extensive document and all of the counter-claims being made. We have neither the expertise nor the time to do this effectively. President Harris and President-Elect Perry continue to monitor this situation and report to the EC.

As our treasurer, Gill, could not attend, Harris continued budget report. Our net income in 2014 was \$29,780. The bulk of our income comes from Division 15's proprietary journal, *Educational Psychologist*. We have recently signed a new 7-year contract with Taylor & Francis. We have formed a Finance Committee to determine how best to invest a portion of our holdings in order to keep Division 15 solvent if publishing income decreases.

In terms of the membership, Harris reported that as of July 6th, we're currently at ~1850 members, and 2016 target is 1900 members. Under the direction of the Division's communication manager Wade George the Division had over 6,300 combined social media followers, which makes us a leader among APA Divisions. We are expecting 8,500 total connections in 2016. As on today, only 2/3 through the year, we've already *hit out highest annual readership*. Three posts marked as "Essential Reads" thus far in 2015—*Psychology Today's* highest accolade.

Thorkildsen introduced memorial award recipient, Bob Calfee's life and professional achievement. Harris thanked the current out-going leaders and the newly elected leaders of the Division as well as the new fellows, awards recipients, incoming program chairs, and graduate student mentoring program participants including graduate students, research mentors, and identity mentors.

(The meeting was adjourned at 5:00 pm.)