Agenda

1. Approval of 2015 Business Meeting Minutes
2. President’s Report
3. Treasurer’s Report
4. Membership Business
   a. Membership News
   b. Communications Update
   c. Membership Questions & Responses
5. Recognition of Members Accomplishments and Contributions
   a. 2016 Achievement Award Recipients
   b. 2016 Research Awards Recipients
   c. 2016 Outstanding Article Award from EP
   d. Recognition of Service to Division 15
   e. 2016 Tributes
6. Presentation of Presidential Plaque
Approval of 2015 Business Meeting Minutes

Full 2015 Business Meeting Minutes can be found at: http://edpsych.us/2015BusinessMeeting
President’s Report
Highlights From My Year as President

- The EC continues to focus on early career scholars, both at the graduate and beginning career stage. This year we’ve attended, particularly, to the needs of our Early Career Psychologists and worked closely with Chair, Meca Williams, who has increased activity levels of this group throughout the year as well as at the conference.

- Funds from Taylor & Francis have enabled us to implement three new awards. Last year we gave the Student Poster Awards for the first time. This year we worked with the Publications Committee and the International Committee to finalize the terms and received nominations for the “International Student Research Award” and the “Outstanding Article from EP” award.

- The membership voted on and approved 7 new bylaws.
  - The term for the Presidential-line will be 4 years and include a year as Vice President.
  - The Finance and International Committees are now standing committees.
Highlights From My Year as President

• After several years of research, and on advice from the Finance Committee, the EC approved a new investment advisor (TIAA, formerly TIAA-CREF) and a new investment strategy that should boost the long-term sustainability and advancement of the Division.
  – Thank you to the Finance Committee: Terri Thorkildsen, Chair; Michele Gill, Past Treasurer; David Bergen, Member; and Chris Wolters, Member

• My theme this year has been *Bridging Theory and Practice Through Productive Partnerships*. It builds from Karen’s theme, *Impacting Education Pre-K to Gray*, and my goal has been to highlight the relevance of our work, as educational psychologists, to the goals and aspirations of educational practitioners and policy makers today. I am incredibly proud of the ways in which our members, through their participation on APA committees and through Division activities, are contributing to the on-going dialogue about how to use psychology to serve the public’s interest and, in particular, to enhance teaching and learning for children and youth.

• It has been a privilege and a pleasure to serve as Division 15 President, to get to know our members better, and to work with an amazing group of leaders on the EC and other committees. Thank you for the opportunity and for the support!
Treasurer’s Report
# Revenues & Expenses: Six Year Trend

<table>
<thead>
<tr>
<th>Year</th>
<th>Income</th>
<th>Expenses</th>
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<tbody>
<tr>
<td>2010</td>
<td>$227,572</td>
<td>$148,915</td>
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<tr>
<td>2011</td>
<td>$227,932</td>
<td>$181,084</td>
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<td>2012</td>
<td>$213,131</td>
<td>$201,031</td>
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<td>2013</td>
<td>$211,266</td>
<td>$198,011</td>
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<tr>
<td>2014</td>
<td>$254,418</td>
<td>$224,638</td>
</tr>
<tr>
<td>2015</td>
<td>$249,786</td>
<td>$166,915</td>
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$82,871
2015 Div15 Income

- Dues: 5%
- Royalties: 71%
- Miscellaneous (EP honorarium, AEPC): 21%
- Unrealized Gain/(Loss) on Invt: -1%
- Interest/Dividends: 2%
- Contributions: 0%
2015 Div15 Expenses

- Administration: 7%
- Awards: 8%
- Consultants: 25%
- Journals/Books: 29%
- Meetings: 15%
- Officers: 2%
- Travel: 14%

2015 Div15 Expenses
Treasurer Notes & Recommendations

• Our reserve income in 2015 was $82,871.
• The bulk of our income comes from the \textit{Educational Psychologist}.
• We have a new investment advisor (TIAA) and strategy that we feel confident will support the stability, sustainability and advancement of the Division.
• The transition to a 3-year treasurer line is going smoothly and the addition of a Treasurer-Elect has helped ease the burdens of this office.
Membership Business
As of June’s official roster, we have 1891 enrolled members.

Historically, we’ve seen a jump of ~150 members after the APA Convention and prior to year’s end (as recorded in both 2014 and 2015—the first years this metric was tracked). As such, we’re projecting year-end membership of roughly 2040, which is an increase from 2015 and just under our peak in 2014.

It’s possible that current year-end projections are low, given that we’ve had an influx of interest in Division 15 following our free webinar (July 26). This webinar was shared in tandem with information on how to enroll for free access, and had just under 300 total registrants.

Our 2017 membership goal is 2,300 enrolled members. We’ll aim to achieve this by working with APA to simplify the new member registration process, and by continuing to add more value between conventions to increase retention. Wade George, Director of Communications, has been developing a few new outlets which should be revealed next year. Volunteers will be on-hand at the Division Services booth to pass out promotional materials and answer prospective members’ questions.
Social Growth

Highlights

- Over 7,800 combined social followers—placing us among the most "connected" of all APA Divisions.
- Consistent quarterly growth through Facebook, Twitter, and LinkedIn.
- Followers connecting predominantly through Facebook.
- We’re utilizing both organic newsfeed distribution and paid advertising to maximize social media reach among a well-defined audience of educational psychologists.
- Expect to reach 10,000 total connections in 2017, with 6,000 via Facebook alone.
Follower Demographics
(As Pulled From 4,500 Facebook Followers)

Highlights

- Followers are nearly 3x as likely to identify as female. And roughly 1/2 of all followers are followers who identify as women are between the ages of 25-44.
- We’re currently most effective in our goals of reaching PhD and early career psychologists (combining for 65%). These users align well with the average ages of Facebook’s core active user base.
- 3,222 (71.2%) of our users have a listed primary address in the United States. 4,057 (89.6%) identify with some form of English as their primary language. As such, we’re doing a good job of proliferating our messaging around the globe.
Psychology Today Blog

Highlights

- Previous years’ posts continue to enjoy new readers, making this outlet exponentially more valuable each year. For instance, Q2 of 2016 saw over 7,000 new views for articles from previous years.
- We’re currently four posts into Nancy Perry’s 2016 Presidential Theme. Responses have been overwhelmingly positive for curated content, and feedback from authors about their experience has been positive as well.
- Currently projecting total readership of 28,000 for year-end 2016 (which would be a new Division 15 high).
- We continue to seek high-quality content for publication. Please send pitches to Wade George (wade.george@apadiv15.org) for additional information about how to contribute.

Those interested may find links to the blog via the Division 15 website (apadiv15.org) under the “Publications” menu.
Recognition of Members Accomplishments and Contributions
2016 Presenting Award Winners

Paul R. Pintrich Outstanding Dissertation Award
Teomara Rutherford, PhD

Richard E. Snow Award for Early Contributions
George Georgiou, PhD

E. L. Thorndike Career Achievement Award
Michelene Chi, PhD
2016 Award Winners
(Presenting at 2017 APA Convention)

Paul R. Pintrich Outstanding Dissertation Award
Gregory Trevors, PhD

Richard E. Snow Award for Early Contributions
Jeffrey Greene, PhD

E. L. Thorndike Career Achievement Award
Edward Haertel, PhD
2016 Dissertation Research Grants

Amanda Baker
Ohio State University

Alexander Browman
Northwestern University
2016 Student Poster Awards

Title: The Associations Between Language and Problem Behavior: A Systematic Review and Meta-Analysis

Jason C. Chow
Vanderbilt University

Title: SRSD for Writing Persuasively From Text: An RCT

Julia D. Houston-Cunningham
Arizona State University

With
Amber B. Ray, Angelique A. Aitken, Ashley A. Barkel, Colin P. Kavanagh, Karen R. Harris, & Steve Graham
2016 Early Career Research Grants

TBA – Please See Our Website for a Forthcoming Announcement
2016 Outstanding Article Award from *Educational Psychologist*

Susan Nolen, Ph. D.

Initial Fellows
Andrew Martin
Sara Rimm-Kaufman

Continuing Fellows
Mark Shermis
Robert Vallerand
Outgoing Leaders

**Karen Harris**
Past-President and Nomination Committee Chair (2015-2016)

**Michele Gill**
Treasurer (2013-2016)

**Timothy Curby**
Rep. to APA Council (2013-2016)

**Michelle Buehl**
Program Co-Chair (2016)

**Helenrose Fives**
Program Co-Chair (2016)

**Sandra Graham**
Publications Committee Chair (2013-2016)

**Eric Anderman**
Handbook of Educational Psychology Editor (2013-2016)

**Lyn Corno**
Handbook of Educational Psychology Editor (2013-2016)

**Cynthia Hudley**
Fellow Selection Committee Co-Chair, (2013-2016)

**Tim Urdan**
Thorndike Award Committee Chair (2013-2016)

**Aman Yadav**
Early Career Research Grant Committee Chair (2013-2016)

**April Taylor**
Dissertation Award Committee Co-Chair (2013-2016)

**David Wakefield**
Dissertation Award Committee Co-Chair (2013-2016)

**Serena Shim**
Graduate Student Affairs Committee Co-Chair (2013-2016)

**Dennis McInerney**
Division 15 International Committee Chair (2013-2016)
Incoming Leaders

President-Elect
Michael Nussbaum

Treasurer-Elect
Beverly Faircloth

Division Rep. to APA Council
Avi Kaplan

Program Chairs
Pui-Wa Lei & Kausalai (Kay) Wijekumar
# Graduate Student Mentoring Seminar

<table>
<thead>
<tr>
<th>Graduate Students</th>
<th>Research Mentor</th>
<th>Identity Mentor</th>
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<tbody>
<tr>
<td>Amanda Baker</td>
<td>Jeff Greene</td>
<td>Maggie Renken</td>
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<tr>
<td>Charlotte Brenner</td>
<td>Karen Harris</td>
<td>Michele Gill</td>
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<tr>
<td>Marianne Chevrier</td>
<td>Phil Winne</td>
<td>Michelle Buehl</td>
</tr>
<tr>
<td>David Chirinos</td>
<td>Ellen Usher</td>
<td>Jungin Kim</td>
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<tr>
<td>Hyun Jin Cho</td>
<td>Stephen M. Tonks</td>
<td>Mary Kite</td>
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<tr>
<td>Amanda Jarrell</td>
<td>Meca Williams-Johnson</td>
<td>Kamden. K. Strunk</td>
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<tr>
<td>Jeanette Joyce</td>
<td>Ji Hong</td>
<td>De Leon Gray</td>
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<tr>
<td>Holly Klee</td>
<td>Eric Anderman</td>
<td>Shannon Audley</td>
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<td>You Joung Lee</td>
<td>Gordon Flett</td>
<td>Angela Miller</td>
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<td>You-kyung Lee</td>
<td>Martin Jones</td>
<td>Darcia Narvaez</td>
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<tr>
<td>Morgan McAfee</td>
<td>Benjamin Heddy</td>
<td>Helenrose Fives</td>
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<tr>
<td>Jiyeon Min</td>
<td>Holmes Finch</td>
<td>Kurt Geisinger</td>
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<tr>
<td>Sue Hyeon Paek</td>
<td>Susan Nolen</td>
<td>Alex List</td>
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<tr>
<td>Christine Vriesema</td>
<td>Robert Klassen</td>
<td>Sharon Tettegah</td>
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<tr>
<td>Soohyun Yi</td>
<td>Chris Mueller</td>
<td>Teya Rutherford</td>
</tr>
<tr>
<td>Liyun Zhang</td>
<td>Terri Thorkildsen</td>
<td>Yan Yang</td>
</tr>
</tbody>
</table>
Participants in Early Career Psychologist Activities

Benjamin Heddy
DeLeon Grey
Sara Abercrombie
Alexandra List
Jason Chow
Kira Carbonneau
Tzu-Jung Lin
Teomara Rutherford
Meca Williams-Johnson
Tributes
Gabi Salomon

Jerry Bruner

Claire Ellen Weinstein
Presentation of Presidential Plaque
Coming Up Next…

The Division 15 Social Hour!
(6:00 PM - 8:50 PM)
See you next year in Washington D.C.!