

Division 15 Business Meeting

2016 APA Convention – Denver, CO



Agenda

1. Approval of 2015 Business Meeting Minutes
2. President's Report
3. Treasurer's Report
4. Membership Business
 - a. Membership News
 - b. Communications Update
 - c. Membership Questions & Responses
5. Recognition of Members Accomplishments and Contributions
 - a. 2016 Achievement Award Recipients
 - b. 2016 Research Awards Recipients
 - c. 2016 Outstanding Article Award from EP
 - d. Recognition of Service to Division 15
 - e. 2016 Tributes
6. Presentation of Presidential Plaque

Approval of 2015 Business Meeting Minutes

Full 2015 Business Meeting Minutes can be found at:
<http://edpsych.us/2015BusinessMeeting>

President's Report

Highlights From My Year as President

- The EC continues to focus on early career scholars, both at the graduate and beginning career stage. This year we've attended, particularly, to the needs of our our Early Career Psychologists and worked closely with Chair, Meca Williams, who has increased activity levels of this group throughout the year as well as at the conference.
- Funds from Taylor & Francis have enabled us to implement three new awards. Last year we gave the Student Poster Awards for the first time. This year we worked with the Publications Committee and the International Committee to finalize the terms and received nominations for the "International Student Research Award" and the "Outstanding Article from EP" award.
- The membership voted on and approved 7 new bylaws.
 - The term for the Presidential-line will be 4 years and include a year as Vice President.
 - The Finance and International Committees are now standing committees.

Highlights From My Year as President

- After several years of research, and on advice from the Finance Committee, the EC approved a new investment advisor (TIAA, formerly TIAA-CREF) and a new investment strategy that should boost the long-term sustainability and advancement of the Division.
 - Thank you to the Finance Committee: Terri Thorkildsen, Chair; Michele Gill, Past Treasurer; David Bergen, Member; and Chris Wolters, Member
- My theme this year has been *Bridging Theory and Practice Through Productive Partnerships*. It builds from Karen's theme, *Impacting Education Pre-K to Gray*, and my goal has been to highlight the relevance of our work, as educational psychologists, to the goals and aspirations of educational practitioners and policy makers today. I am incredibly proud of the ways in which our members, through their participation on APA committees and through Division activities, are contributing to the on-going dialogue about how to use psychology to serve the public's interest and, in particular, to enhance teaching and learning for children and youth.
- It has been a privilege and a pleasure to serve as Division 15 President, to get to know our members better, and to work with an amazing group of leaders on the EC and other committees. Thank you for the opportunity and for the support!

Treasurer's Report

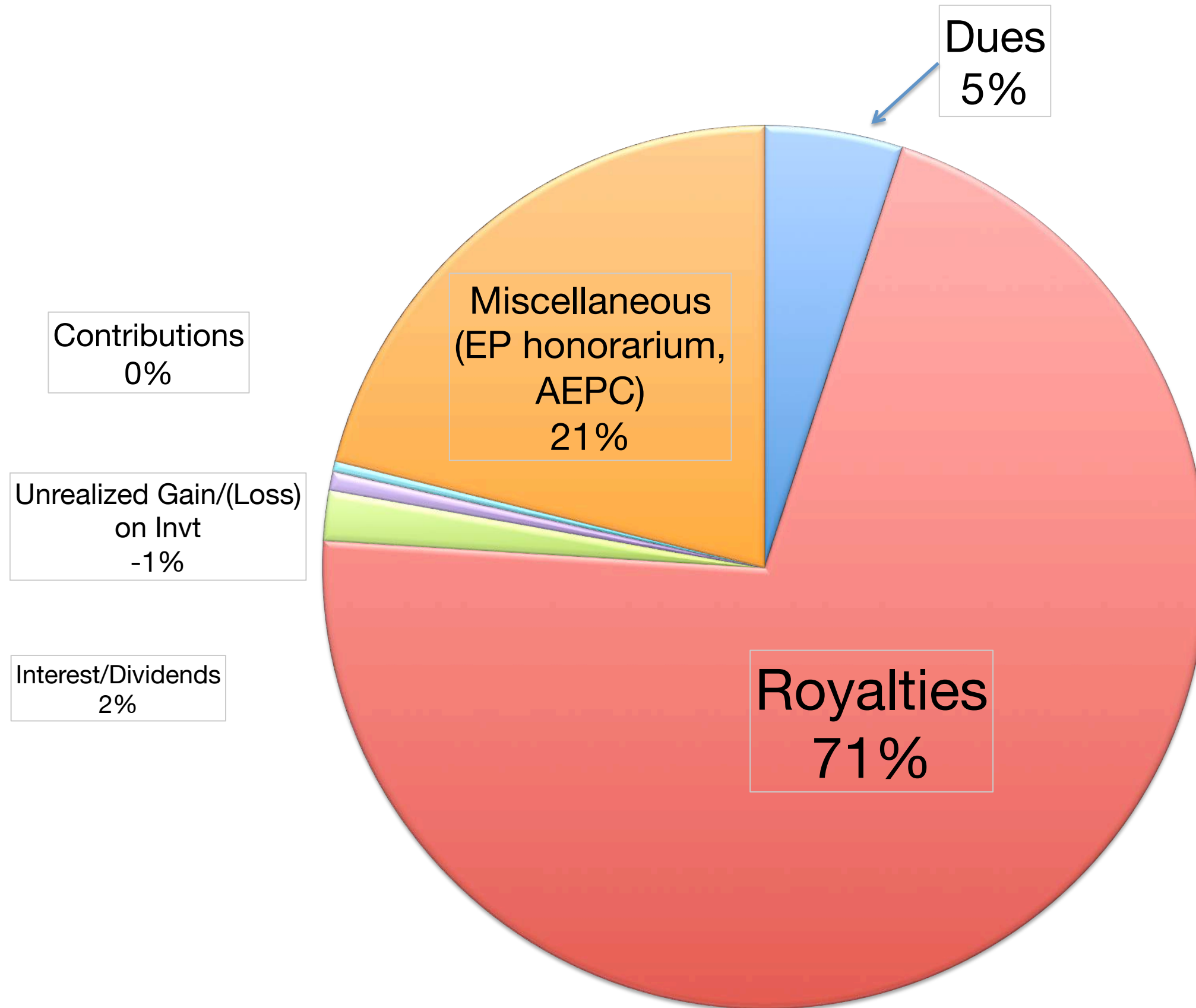
Revenues & Expenses: Six Year Trend

	<i>Income</i>	<i>Expenses</i>
2010	\$227,572	\$148,915
2011	\$227,932	\$181,084
2012	\$213,131	\$201,031
2013	\$211,266	\$198,011
2014	\$254,418	\$224,638
2015	\$249,786	\$166,915

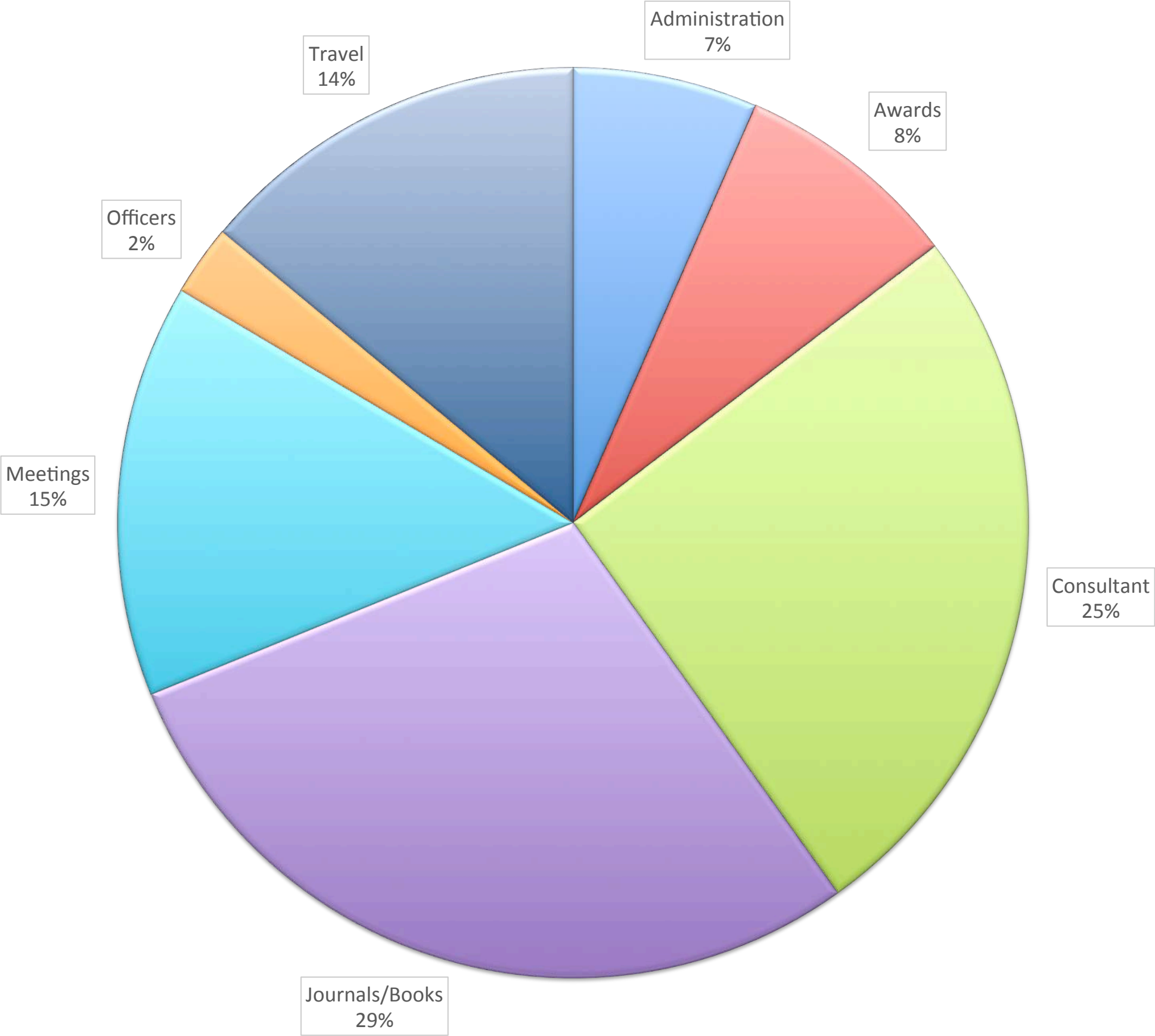


\$82,871

2015 Div15 Income



2015 Div15 Expenses



Treasurer Notes & Recommendations

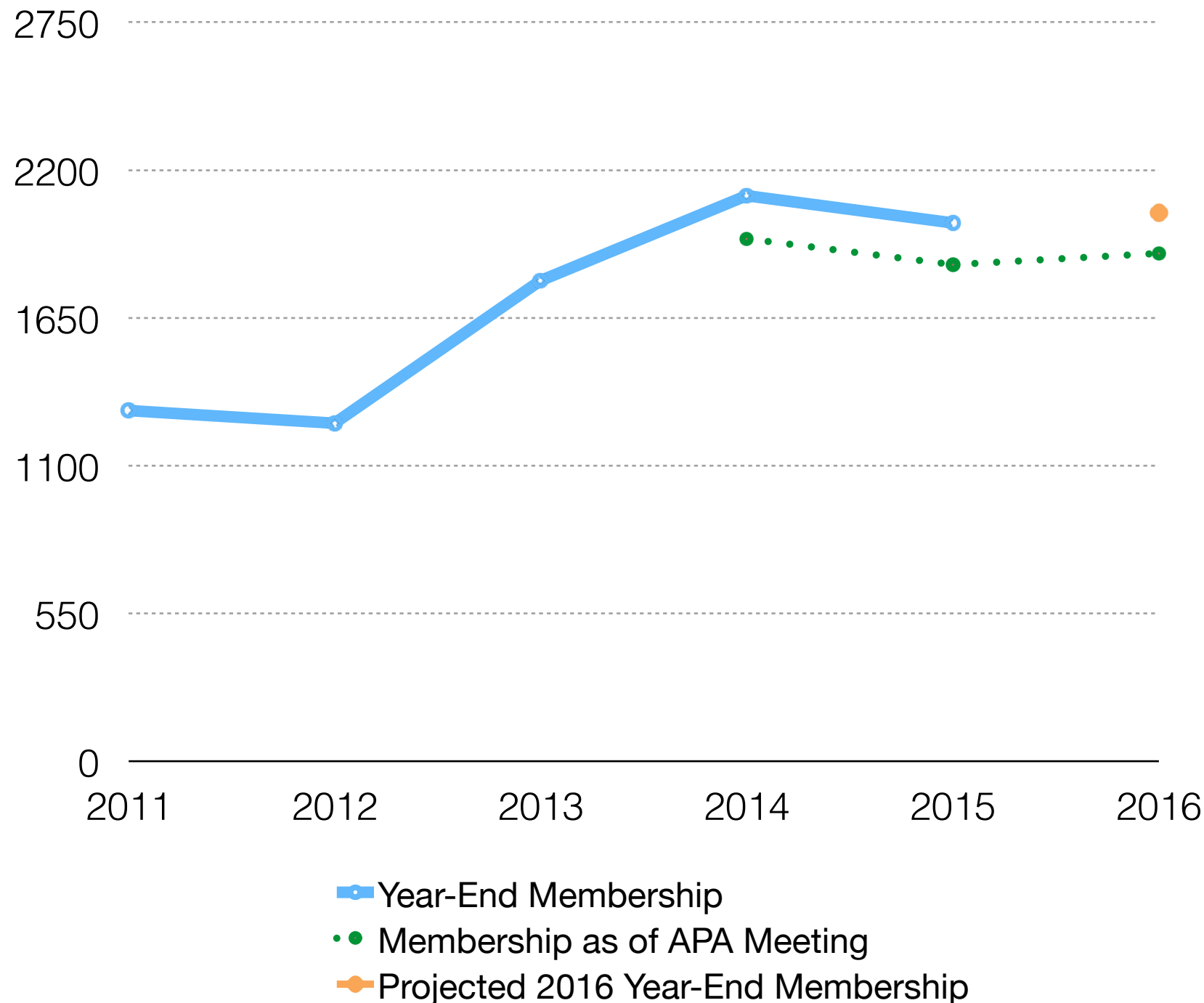
- Our reserve income in 2015 was \$82,871.
- The bulk of our income comes from the *Educational Psychologist*.
- We have a new investment advisor (TIAA) and strategy that we feel confident will support the stability, sustainability and advancement of the Division.
- The transition to a 3-year treasurer line is going smoothly and the addition of a Treasurer-Elect has helped ease the burdens of this office.



Michele Gill, Treasurer
(treasurer@apadiv15.org)

Membership Business

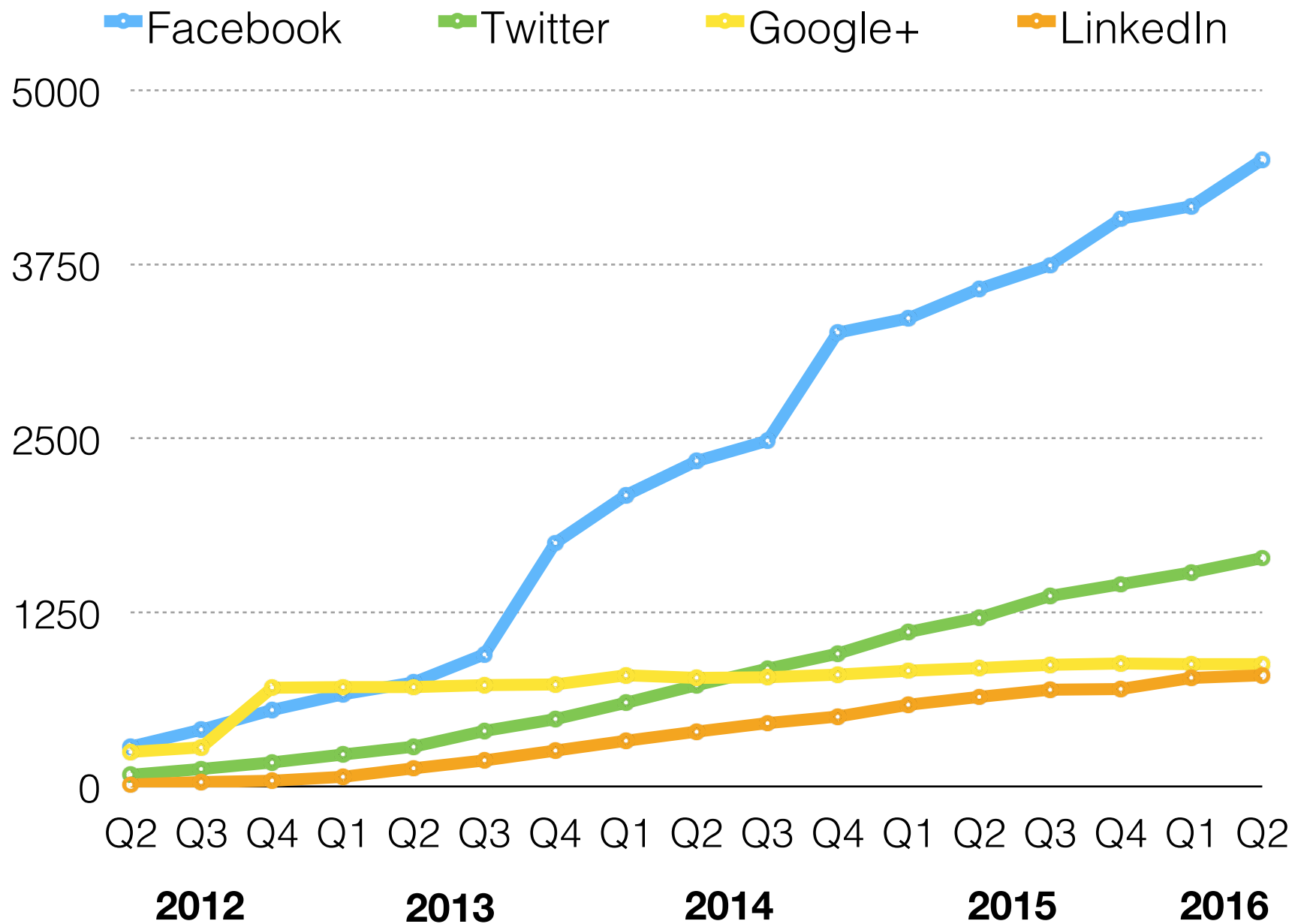
Membership



Notes

- As of June's official roster, we have 1891 enrolled members.
- Historically, we've seen a jump of ~150 members after the APA Convention and prior to year's end (as recorded in both 2014 and 2015—the first years this metric was tracked). As such, we're projecting year-end membership of roughly 2040, which is an increase from 2015 and just under our peak in 2014.
- It's possible that current year-end projections are low, given that we've had an influx of interest in Division 15 following our free webinar (July 26). This webinar was shared in tandem with information on how to enroll for free access, and had just under 300 total registrants.
- Our 2017 membership goal is 2,300 enrolled members. We'll aim to achieve this by working with APA to simplify the new member registration process, and by continuing to add more value between conventions to increase retention. Wade George, Director of Communications, has been developing a few new outlets which should be revealed next year. Volunteers will be on-hand at the Division Services booth to pass out promotional materials and answer prospective members' questions.

Social Growth



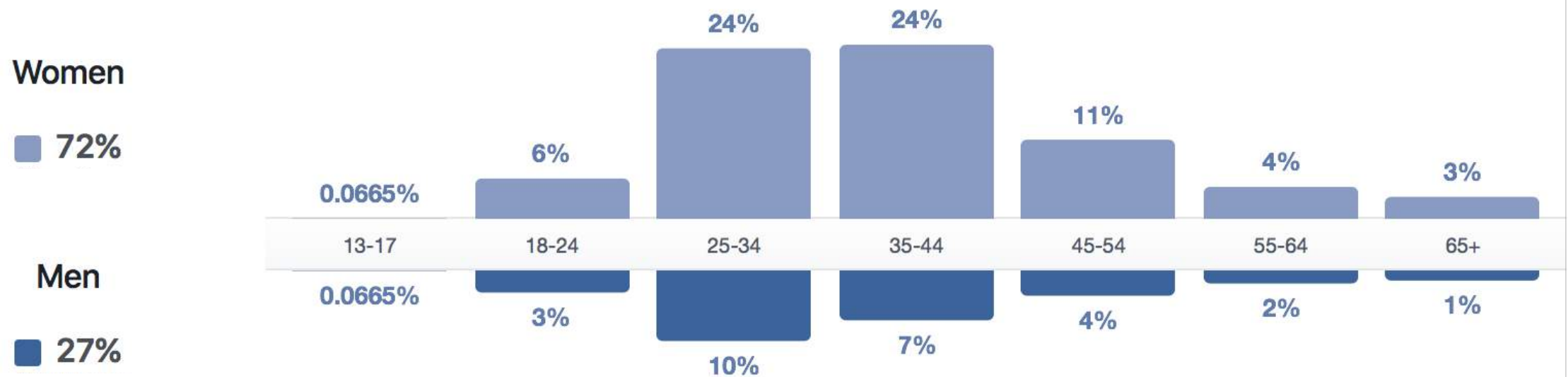
Highlights

- Over 7,800 combined social followers —placing us among the most "connected" of all APA Divisions.
- Consistent quarterly growth through Facebook, Twitter, and LinkedIn.
- Followers connecting predominantly through Facebook.
- We're utilizing both organic newsfeed distribution and paid advertising to maximize social media reach among a well-defined audience of educational psychologists.
- Expect to reach 10,000 total connections in 2017, with 6,000 via Facebook alone.



Follower Demographics

(As Pulled From 4,500 Facebook Followers)

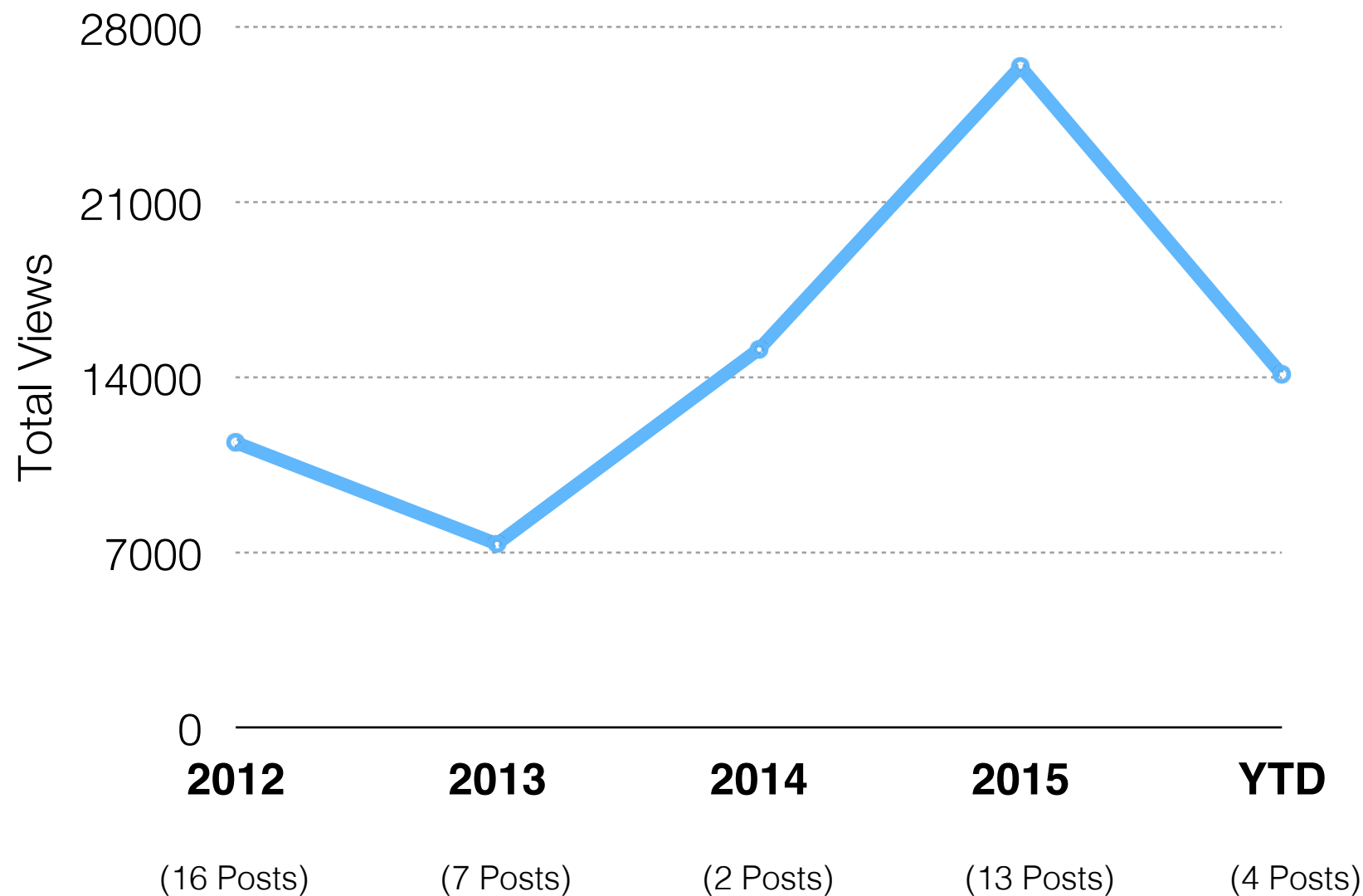


Highlights

- Followers are nearly 3x as likely to identify as female. And roughly 1/2 of all followers are followers who identify as women are between the ages of 25-44.
- We're currently most effective in our goals of reaching PhD and early career psychologists (combining for 65%). These users align well with the average ages of Facebook's core active user base.
- 3,222 (71.2%) of our users have a listed primary address in the United States. 4,057 (89.6%) identify with some form of English as their primary language. As such, we're doing a good job of proliferating our messaging around the globe.



Psychology Today Blog



Highlights

- Previous years' posts continue to enjoy new readers, making this outlet exponentially more valuable each year. For instance, Q2 of 2016 saw over 7,000 new views for articles from previous years.
- We're currently four posts into Nancy Perry's 2016 Presidential Theme. Responses have been overwhelmingly positive for curated content, and feedback from authors about their experience has been positive as well.
- Currently projecting total readership of 28,000 for year-end 2016 (which would be a new Division 15 high).
- We continue to seek high-quality content for publication. Please send pitches to Wade George (wade.george@apadiv15.org) for additional information about how to contribute.

Those interested may find links to the blog via the Division 15 website (apadiv15.org) under the "Publications" menu.

Recognition of Members Accomplishments and Contributions

2016 Presenting Award Winners



Paul R. Pintrich Outstanding Dissertation Award

Teomara Rutherford, PhD



Richard E. Snow Award for Early Contributions

George Georgiou , PhD



E. L. Thorndike Career Achievement Award

Michelene Chi, PhD

2016 Award Winners

(Presenting at 2017 APA Convention)



Paul R. Pintrich Outstanding Dissertation Award

Gregory Trevors, PhD



Richard E. Snow Award for Early Contributions

Jeffrey Greene, PhD



E. L. Thorndike Career Achievement Award

Edward Haertel , PhD

2016 Dissertation Research Grants

Amanda Baker
Ohio State University

Alexander Browman
Northwestern University

2016 Student Poster Awards

Title: The Associations Between Language and Problem Behavior: A Systematic Review and Meta-Analysis

Jason C. Chow
Vanderbilt University

Title: SRSD for Writing Persuasively From Text: An RCT

Julia D. Houston-Cunningham
Arizona State University

With

Amber B. Ray, Angelique A. Aitken, Ashley A. Barkel, Colin P. Kavanagh, Karen R. Harris, & Steve Graham

2016 Early Career Research Grants

**TBA – Please See Our Website for a
Forthcoming Announcement**

2016 Outstanding Article Award from *Educational Psychologist*

Susan Nolen, Ph. D.

Nolen, S. B., Horn, I. S., & Ward, C. J. (2015). Situating motivation. *Educational Psychologist*, 50 (3), 234-247.

Initial Fellows

Andrew Martin

Sara Rimm-Kaufman

Continuing Fellows

Mark Shermis

Robert Vallerand

Outgoing Leaders

Karen Harris

Past-President and Nomination Committee Chair
(2015-2016)

Michele Gill

Treasurer (2013-2016)

Timothy Curby

Rep. to APA Council (2013-2016)

Michelle Buehl

Program Co-Chair (2016)

Helenrose Fives

Program Co-Chair (2016)

Sandra Graham

Publications Committee Chair (2013-2016)

Eric Anderman

Handbook of Educational Psychology Editor
(2013-2016)

Lyn Corno

Handbook of Educational Psychology Editor
(2013-2016)

Cynthia Hudley

Fellow Selection Committee Co-Chair, (2013-2016)

Tim Urdan

Thorndike Award Committee Chair (2013-2016)

Aman Yadav

Early Career Research Grant Committee Chair
(2013-2016)

April Taylor

Dissertation Award Committee Co-Chair (2013-2016)

David Wakefield

Dissertation Award Committee Co-Chair (2013-2016)

Serena Shim

Graduate Student Affairs Committee Co-Chair
(2013-2016)

Dennis McInerney

Division 15 International Committee Chair (2013-2016)

Incoming Leaders

President-Elect

Michael Nussbaum

Treasurer-Elect

Beverly Faircloth

Division Rep. to APA Council

Avi Kaplan

Program Chairs

Pui-Wa Lei & Kausalai (Kay) Wijekumar

Graduate Student Mentoring Seminar

Graduate Students		Research Mentor	Identity Mentor
Amanda	Baker	Jeff Greene	Maggie Renken
Charlotte	Brenner	Karen Harris	Michele Gill
Marianne	Chevrier	Phil Winne	Michelle Buehl
David	Chirinos	Ellen Usher	Jungin Kim
Hyun Jin	Cho	Stephen M. Tonks	Mary Kite
Amanda	Jarrell	Meca Williams-Johnson	Kamden. K. Strunk
Jeanette	Joyce	Ji Hong	De Leon Gray
Holly	Klee	Eric Anderman	Shannon Audley
You Joung	Lee	Gordon Flett	Angela Miller
You-kyung	Lee	Martin Jones	Darcia Narvaez
Morgan	McAfee	Benjamin Heddy	Helenrose Fives
Jiyeon	Min	Holmes Finch	Kurt Geisinger
Sue Hyeon	Paek	Susan Nolen	Alex List
Christine	Vriesema	Robert Klassen	Sharon Tettegah
Soohyun	Yi	Chris Mueller	Teya Rutherford
Liyun	Zhang	Terri Thorkildsen	Yan Yang

Participants in Early Career Psychologist Activities

Benjamin Heddy
DeLeon Grey
Sara Abercrombie
Alexandra List
Jason Chow
Kira Carbonneau
Tzu-Jung Lin
Teomara Rutherford
Meca Williams-Johnson

Tributes



Gabi Salomon



Jerry Bruner



Claire Ellen Weinstein



Presentation of Presidential Plaque

Coming Up Next...

The Division 15 Social Hour!

(6:00 PM - 8:50 PM)

See you next year in Washington D.C.!

