

2012

Division 15 Executive Committee Meeting

Minutes of the APA Division 15 Executive Committee

Friday, April 13, 2012 - 7:00pm - 9:00pm

Building/Room: Pan Pacific Hotel: Oceanview Suite 5

President's Report

Wade George was hired as social medial director. He is doing a great job. George was given two charges: (a) to increase visibility and (b) to increase and maintain membership. We (Division 15) have an aging population and we need to attract new people and get them involved. To increase visibility, George has made changes to the current website and we purchased 5 new websites. One website is being used to post jobs whereas another website is being used as a forum for members to discuss issues. We have been talking about using one of the websites as a resource for parents/ teachers, one for jobs and one as a forum for our members. So we have two other sites that we can use—any suggestions should be forwarded to George. In addition, George created a Google plus group and a Wikipedia entry for the Division. He is actively pursuing the popular press. We have a twice a week blog on *Psychology Today* and he needs people to send material for the *Psychology Today* blog. The challenge for him is getting the material to post. . George has also surveyed our members and will do additional surveys as needed. Carr stated that George has taken over the Facebook/Twitter accounts, so we will not need that the Facebook/Twitter committee past August. Carr will make the members aware that their service is no longer needed. Fives will remove the committee from the Division 15 roster as of August 2012.

New Conference Committee. Carr stated that the group “must decide today where the small conference will be.” This conference will probably be a half-weekend meeting in October (arrive Thursday, conference all day Friday and ½ day Saturday, return home Saturday evening/Sunday morning). Carr stated that this

is an ad hoc committee that may need to be made a standing committee with its own program chairs.

Website. Carr stated that we (Division 15) have a members’ only area that has been closed down in the past; George is working with Keith Ransom to make this a usable section of the site for the betterment of our members. Suggestions for using the members-only section of the website should be communicated to George. Bergin commented that the people present at the meeting were there because they are on committees so it is really important for them to communicate with George and work with him.

- 1.1. **APA 2012.** Ken Koedinger, a cognitive psychologist, will be giving the Key Note address at the Annual Meeting. The Division needs to publicize this event. Koedinger will be talking about what Educational Psychology can contribute to teaching.
- 1.2. **Restructuring Committees:** Bergin and Carr were supposed to work on restructuring the committees, as determined at the Executive Committee Retreat in November 2011. However, they did not get to this as yet and therefore had nothing to report. .
- 1.3. **Comments on the President's Report:** Bergin wanted to recognize Marty and Judith for getting both the new conference and the web presences off the ground. These events have been long in the planning stages and it is nice to see them coming into fruition.

Treasurer's Report

Nichols submitted a report prior to the meeting and stated that there was nothing new to report. She is working with both the

2012
 APA accountants and an accountant local to her to set up an annual budget for Division 15. The division continues to be in good fiscal health

Secretary's Report

Fives referred members to the online votes of the Executive Committee recorded in the Secretary's report to inform the membership of decisions. Below is a summary of those votes.

Approval of Division 15 Executive Committee Fall Retreat Minutes. Seven members of the Executive Committee voted to approve the minutes with minor changes.

Increase in Webmaster Budget (November 12-14, 2011). Based on a review of the expenses, Treasurer Nichols moved to increase the webmaster budget to \$2,000 per year, with the year running from January to December. Six members of the Executive Committee voted to approve this budget increase.

Invitation to Participate in Interdivisional Grant (November 20-22, 2011).

Representative from Division 10 asked us to participate in an Interdivisional Grant with them. President Carr asked the Exec Committee for input on this invitation. After email discussion of this issue, three official votes were recorded to not proceed because the timing was too short for us to identify interested people to work on this project.

Division Services Contract Renewal

(December 5-17, 2011). APA Division Services is changing its service offerings and pricing. Division 15 needed to decide what to do by Dec. 30. Committee members expressed concern about the quality of APA services . Seven Executive Committee members agreed to continue with the basic services we currently have and discuss the options at the AERA meeting.

Interview Social Media/Web Content Specialist (December 19-21, 2011). Meece

moved that we interview Wade George for the position. Seven members of the Executive Committee voted to approve this motion.

Hire Wade George as Social Media Consultant (January 4, 2012). Meece moved to hire Wade George, Carr Seconded the motion. Carr and Meece interviewed George and recommended him to the Executive Committee. Eight members of the Executive Committee voted to hire Wade George.

PENS Annulment (January 6, 2012). The Division received a request for the division to endorse a petition annulling the 2005 PENS annulment. After discussion the Executive Committee decided to put this on the agenda for the full meeting in August 2012. We also forwarded the invitation for individual members to review the information so that they could choose to sign the petition on their own. Eight members of the Executive Committee voted to approve this decision.

Thorndike Award (February 2, 2012). The Thorndike committee recommended Keith Stanovich as the 2012 recipient (to give his address at the 2013 meeting). All members of the Executive Committee voted to approve this recommendation.

Materials for Parents. George suggested developing "fact sheets" for parents and teachers based on Educational Psychology findings. There was discussion as to who would be responsible for the content and verification of that information. George would write the materials but they need to be overseen by others. It was recommended that the executive committee ask Phyllis Blumenfeld to work with Wade George on material designed for parents. This material would be distributed via social media and the press. Seven members of the Executive Committee voted to support this idea.

Purchase Domain Names (2/12/2012). Carr, based on George's recommendation, moved that Division 15 purchase 4 website domains: educationalpsychology.info,

educationalpsychology.us, edpsych.info and edpsych.us. The websites will be used to increase the visibility of the original Division 15 website. The purchase of the domain names should be less than \$10 and the creation of websites should bring it to \$100 as estimated by Keith Ransom. Seven members of the Executive Committee voted to approve these purchases. The domains were purchased.

Division 15 Conference (2/14/2012)

The EC voted to proceed with a conference and to establish a committee. It was decided that the conference would be in October 2013.

Question was raised on where to hold the conference. Ann Arbor, MI; Atlanta, GA; Tampa, FL; Raleigh, NC; Boston, MA; Chicago, IL; and Fairfax, VA were recommended by committee members based on the survey of the Division 15 listserv. Six EC members supported holding the conference in Ann Arbor.

Highlights for the 2012 Program in Orlando

Meca Williams-Johnson (co-Program Chair) announced that Koedinger would be giving the invited address on Thursday of APA. Eighty posters will be presented, three additional invited talks from the Thorndike, Snow, Pintrich Award recipients, and the Division 15 Social Hour has also been scheduled. A copy of the current version of the program was submitted with the Program Chairs' report. Williams-Johnson asked for members to send any advice on catering to the Program Co-Chairs. Additionally, an early career educational psychologists' panel will be offered at the conference. The new program is already posted online by Wade.

Discussion of Issues Raised in Committee Reports

Graduate Student Affairs Committee. Chairs asked about the inclusion of two new graduate students on the committee. Husman shared that she helped start this seminar with Schutz when

she was a graduate student. She supports the idea of graduate student participation because it was historically done this way. Carr supported this idea. Carr offered that a proposal for changes to the P & P manual needs to be written and voted on by the EC. Fives raised the concern that students who are on this committee might be disadvantaged if they cannot fully participate in the seminar. Carr recommended that the committee chairs come up with something and the Executive Committee will vote on this at APA.

Fives moved to approve the budget for the Graduate Student Seminar – Bergin Seconded – All approve. Mike Yough, committee co-chair reminded incoming president Meece that she will need to replace committee members – 3 are completing their terms.

Snow and Pintrich Awards. Fives raised the concern that neither committee submitted the names of their awardees to the Executive Committee for approval, but the recipients have been announced and informed. Carr asked if the P & P manual should be adjusted to remove the expectation that the Executive Committee needs to approve the choice of the awards committees. Discussion was held as to the status of these awards and how they are given. Meece asked about the reports from these committees and expressed that it was important for the Executive Committee to receive these reports. Fives clarified that the Thorndike committee and Dissertation Awards committees (that awards the Pintrich Award) had both submitted reports describing their process and that these reports were sent out prior to the meeting. The Snow Award committee did not send a report. Instead the chair of that committee forwarded the email sent to the recipient. Carr will contact committee chairs of Pintrich and Snow awards and remind them of the requirement to put their recommendations to the Executive Committee and provide a detailed report of their findings. Chinn recommended that we use the password protected part of the website for committees to share information. This part of the website is currently set up for committees to communicate.



Newsletter Editor – Need for division photographer. A report for the newsletter was submitted. In addition Kelly Rodgers communicated that the Division could use a photographer to increase the visuals in the newsletter. Carr commented that the Division could not afford this. Fives clarified that this was meant to be more of the Division 15 “Paparazzi” where we could ask people to snap and share pictures of Division 15 members at various conferences and events. Carr stated “There is no need to vote, this would be great.”

Research Award Reports and Changes to Budgets. There is a need to establish formal procedures for grant/award recipients (Early Career Research Award, Dissertation Research Award, Small Conference Award) to report on the completion of their work, request changes in their timelines, and changes in their budgets.

Procedures associated with the Early Career Research Award have come into question by treasurer Nichols. Nichols has questioned policies and procedures surrounding these

awards after receiving several requests for approval to change budget allocations. For instance, a recipient may want to reallocate 500 of their award money from travel expenses to pay for an extra research assistant. In all cases, requests emanate from recipient institution’s financial administrators seeking official approval for such changes. Nichols asked the Executive Committee to consider establishing formal procedures around such requests.

Currently, the Division Treasurer is getting questions from the institutions asking for approve for changes to fund allocations and timelines. There has been discussion via email about the need for procedures surrounding the form and content of a final report and for institutions to ask for approval to make changes in fund allocations. Fives shared Schutz’s (current Chair of the Ad Hoc Committee for Early Career Awards) opinion that the work is done on the “front end” in selecting recipients who should then go forth and spend without a need for a report. Graham disagreed with this approach. She argued that early career people need to be socialized into the full experience of the community including reporting on their work and findings. Andrew Butler asked about the possibility of separating issues of funds from the reporting of the research. Bergin commented that he thought that this issue had been resolved and that he did not understand why we were still discussing it. He stated that the committee chair should be in charge of tracking awards. Graham and Bergin discussed the details of what might be submitted. MOTION by Bergin: Bergin will generate language for the P & P manual to detail how reports will be generated. Carr Seconded: All in favor.

Related to the above point is the question of whether the ECRA should be called a grant or award. Nichols explained that it is up to the division to decide whether recipients are required to submit a final report. If the division calls it a “grant” then it implies a final fiscal and technical report will be submitted to the division. If the division calls it an “award” no report is required. Regardless of whether we call it an award or grant, as a condition of receiving the

monies, the recipient and the recipient's institution assume responsibility for all tax liabilities. Further, institutions agree to oversee recipient's expenditures and agree not to use any monies for indirect costs.

Community Dissertation Award. The idea for this award was suggested by the Communications Director. This award would be open to anyone, division membership is not required, to post their dissertation research question/summary/topic on Facebook and then other members of Division 15 would vote on the best idea. A financial reward would be granted to the "winner." Butler asked if the social community is strong enough to warrant this and whether there would be strong interest. Tettegah asked about how we will deal with issues of fraud. Carr suggested that for people to get the money (about \$500) they would be required to give evidence that this is an authentic dissertation, perhaps through a letter from the winner's advisor. Tettegah emphasized the need for some kind of checking on the authenticity of the idea. Bergin expressed a concern about this general theme. Meece moved to table the Community Dissertation Award, Bergin seconded, all were in favor

Member participation and interest. Butler asked if we could not come up with another idea for this crowd sourcing. He elaborated that Psychological Sciences is asking members to generate Wikipedia entries for ill-defined terms. He asked "Can we not do the same for Educational Psychology?"

Increasing visibility of the division. Carr elaborated that we need to come up with a way to oversee the quality of the work without getting in Wade George's way. Husman suggested that authors publishing in Educational Psychologist should be asked to write a blog. Chinn suggested having students write blogs as a class assignment. Tettegah agreed that this could be a really good way to share Educational Psychology Information, use our web presence, and get more people involved. Husman suggested that we have George send this out.

Division 15 Website Committee

Overseeing Web Content. Tonks (Chair of the Ad Hoc Committee for the Division 15 website) raised the concern about whether there is any oversight for the new content coming out under the authorship of Wade George. Carr and Meece stated that they had been doing that oversight but that they need to figure out how to manage quality control. Carr commented that we only need one or two people to Work with George to maintain quality. It was asked whether the website ad hoc committee needs to exist. The communications director is taking over the responsibilities of this committee. Carr stated that she will contact Tonks about disbanding the committee.

Meece President Elect: Meece is aware of the need to replace committee members on all standing committees. She will send an email out to current committee chairs to ask about the status of current members. Any suggestions for the 2013 conference and its theme will be welcome.

Division 15 Conference

Andrew Butler (chair of the Ad Hoc Committee for the Division 15 Conference) commented that the task for this committee is to determine the format of the conference, where to hold it, etc. He stated that the committee has a blank slate on which to build a more interactive conference where participants can feel like they contribute. He asked people present to contact him with any ideas for the conference. Husman contributed that she has been working on SCIPIE, (Southwest Consortium for Innovative Psychology in Education) a different and innovative conference that occurs every other year. Butler elaborated on the goals of the Division 15 conference. Husman shared that SCIPIE is interested in talking to the Executive Committee and the Division 15 conference committee about collaborating on a joint conference. Butler shared that a poll indicated membership preferences for ease of travel, namely that the conference be held near a large airport on the east coast or mid-west.

At 8:30 the general business meeting ended and everyone present was invited to stay for the Executive Committee meeting or leave at their pleasure.

Old Business

Division Services. In December 2011 we were informed by APA that Division Services was changing its services and Divisions needed to decide what they wanted by the end of December. The Division 15 Executive Committee decided to continue with the basic services from Division Services at that time and to have a full discussion at the Executive Committee meeting at AERA. The following is our discussion of this issue.

Carr moved that we continue with current services. Nichols shared that she is unclear about what APA is actually offering, and much seems to overlap with what Wade George does. Meece shared that APA hired a new membership person. Carr moved to table this discussion until APA, Meece seconded, no one opposed. Issue will be taken up at APA Executive meeting in August.

1. Fives raised concern about the procedures for recording and maintain **online voting records of the Executive Committee**. Challenges include a timeline for voting, discussion and refinement of motions. Fives offered to draw up some procedures to be added to the Policy and Procedures manual. Wade George will be asked to come up with a more efficient means of discussing and voting (Carr),

New Business

Division Memorial Award. The committee discussed the Division Memorial Award. Bergin shared that this is an official award of Division 15. Information about each of the past recipients of this award was shared. Bergin clarified that there are a specific directions in Policy and Procedures manual for granting this award as well as the makeup of the committee. Currently the committee is a standing committee of the three past presidents and historian – however there is some conflict between our documents about who should be on the committee. Carr moved that the Policy and Procedures manual should be changed to identify the members of the memorial committee to be the three past presidents of Division 15 and the Chair will be immediate past president. Nichols seconded; All in favor.

Program Chair Handbook – Division 15 does not have a program chair handbook. Our program chairs use the handbook given out by APA. Therefore we cannot make changes to this document. The previous vote of the Executive Committee to include language about procedures for dealing with academic dishonesty in the Division 15 Program Chairs Handbook has been nullified, and program chairs are asked to follow the APA guidelines for dealing with academic dishonesty.

Tabled Business for August Meeting

Community Dissertation Award
Division Services - Services

