APA Division 15
2018 APA Business Meeting – San Francisco, CA
Agenda

1. Tribute to Dr. Marty Carr
2. Approval of 2017 Business Meeting Minutes
3. President’s Report
4. Treasurer’s Report
5. Membership Business
   a. Membership News
   b. Communication Update
   c. Membership Questions and Responses
6. Recognition of Members’ Accomplishments and Contributions
   a. 2018 Achievement Award Recipients
   b. 2018 Research Awards Recipients
   c. 2018 Outstanding Article Award from EP
   d. 2018 International Student Research Award
   e. Recognition of Service to Division 15
7. Incoming Leaders
Memorial Award
Marty Carr

Marty Carr’s was prominent in both the educational psychology and mathematics education research communities: President and Fellow of Division 15 as well as president of the Women in Mathematics Education organization. Dr. Marty Carr’s passion for closing the mathematics achievement gap for students not only provided the field with critical information about how instruction can be improved, but it also helped lay the foundation for future researchers in the field.
Memorial Award
Marty Carr

**Education**
University of Rhode Island (BA, 1980)
Notre Dame (Master’s 1985/Doctoral 1987)
Max Plank Institute, Munich (post-doc 1987-9)

**University of Georgia**
- Joined faculty in 1989.
- Applied Cognition and Development Program, Department of Educational Psychology.
Memorial Award
Marty Carr

“Marty was an extraordinary teacher and researcher who played an important role in enhancing achievement in young students”

(Dean Craig H. Kennedy)
Memorial Award
Marty Carr

Research Areas

• Best known for longitudinal designs (e.g., 2017 publication *Child Development* tracked spatial reasoning in grades 2, 3, & 4).

• Should acknowledge the multidimensional depiction of spatial skills when designing instruction.

• Peer influences on strategy choice.

• Creativity.
Memorial Award
Marty Carr

Awards

• Karen Dee Michalowicz Service Award (2011) for national contributions to Women and Mathematics Education.
• W. A. Owens Creative Research Award (2011) for outstanding contributions to research, UGA.
• Aderhold Distinguished Professor Award (2009) for outstanding research, teaching and service, College of Education, UGA.
• Russell H. Yeany, Jr. Research Award (2005) for outstanding cumulative research, College of Education, UGA.
• Award of Excellence (1993). American Mensa Education & Research Foundation.
Memorial Award
Marty Carr

Some Contributions to Division 15

• Fellows Committee (chair, member)
  • Nominations of scholars who work in school districts & for companies that design educational interventions.
• Presidential Line (2010-13)
  • Hired Communications Director Wade George
  • Improved social media presence.
  • Planned 2014 conference on new directions in field.

Other National Service

• NCTM Representative to Joint Committee on Women in the Mathematical Sciences (2011-2017)
• Women and Mathematics Education President (2004-2006)
Memorial Award
Marty Carr

Passions
• Mathematics Education;
• Broadening the inclusion of females in math and STEM professional roles;
• Humane treatment of animals;
• Helping women in poverty.
APPROVAL OF 2017 BUSINESS MEETING MINUTES

Full 2017 Business Meeting Minutes can be found at: edpsych.us/2017BusinessMeeting
President’s Report

• Presidential Theme: Evidence-based change through:
  • Psychology
  • Policy
  • Professional Learning
  • Participatory Practice
Important points

• We are a research-based division.
• We want our research to be used by practitioners and policy makers. For example, we need to counter myths.
• Also, our research agendas should be informed by the needs, perspectives, constraints and affordances of stakeholders.
Policy & Practice Committee

• Ad hoc committee
  • Co-chaired by Sharon Nichols and Nancy Perry
  • Survey of member expertise

• Will invite members to assist with preparation of policy and practice briefs.
  • What does the evidence say about various options.
  • Involve other professional organizations in the preparation and dissemination/co-semination.
Some topics

- School climate
- Social emotional learning
- Standardized testing
D15 Professional Learning and Applied Contributions Initiative

Members can be recognized in our PT blog, newsletter, and social media channels.
Psychology Today Blogs

- Greene: School Improvement Teams.
- Mayer: School boards (his secret life).
- Brock: How to interact with policymakers (get to know them, be brief and concise, etc.).
- Borko: Effective PL through research-practice partnerships (forthcoming).
- Turner: Professional Learning Communities (overcoming a culture of isolation in schools)
Announcements

- From the Executive and Publications Committees

Source: University of Minnesota https://sites.google.com/a/umn.edu/certified-approvers-community-of-practice-cop/home/announcements
New co-editors

- *Educational Psychologist* (2020)
  Lisa Linnenbrink-Garcia
- Jeffrey Greene
- *Handbook of Educational Psychology (5th ed.)*
  Paul Schutz
- Krista Muis
EP Impact Factor

4.49 in 2017
Podcast Series

- Edited and moderated by Jeff Greene.
- Emerging Themes in Educational Psychology

Staff support by Wade George.

- Contributors: Helenrose Fives, Alex List, Naomi Winstone, & David Miele.
I joined the faculty of Rutgers University as an assistant professor when I was 26 years old. The following summer, my daughter was born. When she was under 2 and I was still untenured, I signed a contract to do an educational psychology textbook. Beside the words "naïve" and "optimistic" in the dictionary should be my picture. I do not recommend caring for an infant, teaching classes, doing your research, and writing a text, all while an untenured faculty—but I survived and I learned not to waste a minute of writing.

I also practiced a few other writing tips you may have read:

- Don't push to the end of a project before you stop for the day. If you have to mobilize for a whole new section or project the next day, you may procrastinate. Instead, stop with something to complete—you will get right back into writing faster the next day if you can pick up where you left off. Then if you finish and have time, you will have the energy to start on a new task, and stop that one before you are done so the next day it is easy to pick up again, and on, and on.
- Even if you only have a little time, think of a small task that moves you forward—poe holes in the project. You can grade papers anywhere these days.
- Set interim deadlines for parts of a writing task and write them on your calendar. No matter what, always, always write at least one page a day.
- Reward yourself with answering email when you finish a chunk of writing.
<table>
<thead>
<tr>
<th>Area</th>
<th>Committee</th>
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<tbody>
<tr>
<td>Executive</td>
<td>Executive Committee</td>
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<tr>
<td>Member Development</td>
<td>Membership, Graduate Students Affairs, Early Career Development, Nominations, Fellows</td>
</tr>
<tr>
<td>Communication &amp; Outreach</td>
<td>Publications, Policy &amp; Practice, Webinar, PT Blogs, International</td>
</tr>
<tr>
<td>Finance</td>
<td>Finance</td>
</tr>
</tbody>
</table>
Run for the Executive Committee

• Fun
  • Interact with a great group of people.
  • Thorndike’s Head.
• Exercise leadership
• Some travel funds
• Workload manageable
Presidential Workload
(as of August 4, 2018)

Histogram

Mean = 9.99
Std. Dev. = 5.028
N = 51
TREASURERS’ REPORT
2018

Beverly S. Faircloth, Treasurer
Division 15 Income and Expense Trends
2017 Sources of Income ($246,915.03)

- Royalties/EP Admin/EP Editor Honorarium: 88%
- Interest/Dividends/Gain on Investment: 3%
- Miscellaneous: 1%
- Due...
2017 Expenses ($209,750.99)

- Journal/Newsletter/Editorial: 28%
- Consultant & Communications: 21%
- Awards: 12%
- Travel: 11%
- Meetings: 15%
- Officers: 9%
- Administration: 4%

Total Expenses: $209,750.99
Treasurer Comments & Recommendations

- Our net income in 2017 was $37,164.04
  - Royalties from *Educational Psychologist* continue to be the greatest source of income

- Assets to date
  - $296,934 in our checking account
  - $252,070 in our money market account with Merrill Lynch
  - $561,412 in our TIAA account as of 12/31/2017
  - ($59,510.22 in Advances and Prepaids)

- That means our net assets and total liabilities amount to $1,169,926.66 as of the end of 2017.

- Actual Assets to date are $1,110,416.44

- Please welcome our new Treasurer-elect - Gwen Marchand!
Additional Investment Portfolio Objective

“The basic objective of Division 15 will be maintaining at least 3 years of operating expenses.”

• APA requires two years.
• Provides an additional cushion for discretionary spending, unexpected expenses, and, if there are sufficient funds, taking more risks with our investment portfolio.
Membership

• Current projections have us on pace for ~1,900 members at year’s end. This remains a relatively flat number compared to 2017.

• Serena Shim’s Membership Committee has performed diligent, personalized outreach each year to introduce enrollment options and membership benefits to relevant university programs around the country.

• Wade George has pursued each year’s non-renewals with multiple rounds of reminders. APA’s Division Services office also sends paper mail reminders in ~February to all lapsed members.

• Our new Grad Student Ambassadors have also promoted membership among their peers at mentors.
## 2018 Membership (by type)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member*</td>
<td>329</td>
<td>21.3%</td>
</tr>
<tr>
<td>Life Status Member</td>
<td>290</td>
<td>18.8%</td>
</tr>
<tr>
<td><strong>New Division</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Affiliate</td>
<td>245</td>
<td>15.9%</td>
</tr>
<tr>
<td>Division Student Affiliate*</td>
<td>150</td>
<td>9.7%</td>
</tr>
<tr>
<td><strong>New Professional Affiliate</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional Affiliate</td>
<td>127</td>
<td>8.2%</td>
</tr>
<tr>
<td>Professional Affiliate*</td>
<td>122</td>
<td>7.9%</td>
</tr>
<tr>
<td>Life Status Fellow</td>
<td>116</td>
<td>7.5%</td>
</tr>
<tr>
<td>Other (89 paid)</td>
<td>164</td>
<td>10.6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,543</td>
<td></td>
</tr>
</tbody>
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*paid. *Note. These are preliminary figures, as of July, 2018.*
Social Media

- “Prior year” defined as 2017 (Q1-2) + 2018 (Q3-4). “Second prior year” defined as 2016(Q1-2) + 2017(Q3-4)

- Over 9,400 combined social followers—this puts us among the most-followed of all APA Divisions.

- We continue to use both organic (i.e. free) and paid advertising to maximize our reach among a well defined and targeted audience of educational psychologists.
### Other Communication Channels

<table>
<thead>
<tr>
<th>Channel</th>
<th>Statistic for</th>
<th>Second Prior Year</th>
<th>Prior Year</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Website Traffic</td>
<td>Unique Visitors</td>
<td>13,923</td>
<td>15,357</td>
<td>10.3%</td>
</tr>
<tr>
<td>Weekly Digest</td>
<td>Subscribers</td>
<td>499</td>
<td>1936</td>
<td>288%</td>
</tr>
<tr>
<td>Psychology Today</td>
<td>New Views</td>
<td>32,056</td>
<td>41,551</td>
<td>29.6%</td>
</tr>
<tr>
<td>Job Board</td>
<td>Subscribers</td>
<td>415</td>
<td>495</td>
<td>19.3%</td>
</tr>
<tr>
<td></td>
<td>Views</td>
<td>18,208</td>
<td>19,245</td>
<td>5.7%</td>
</tr>
<tr>
<td></td>
<td>New Job Posts</td>
<td>61</td>
<td>68</td>
<td>11.5%</td>
</tr>
</tbody>
</table>

**Notes.** “Prior year” defined as 2017 (Q1-2) + 2018 (Q3-4). “Second prior year” defined as 2016(Q1-2) + 2017(Q3-4)
Membership Questions and Response

RECOGNITION OF MEMBERS’ ACCOMPLISHMENTS & CONTRIBUTIONS
2018 Presenting Award Winners

Paul E. Pintrich Outstanding Dissertation Award
Alison C. Koenka, PhD

Richard E. Snow Award for Early Contributions
Ming-Te Wang, PhD

E. L. Thorndike Career Achievement Award
Robert E. Slavin, PhD
2018 Award Winners
(Presenting at the 2019 APA Convention)

Paul E. Pintrich Outstanding Dissertation Award
Amanda Baker, PhD

Richard E. Snow Award for Early Contributions
Erika A. Patall, PhD

E. L. Thorndike Career Achievement Award
Joanna P. Williams, Ph.D
2018 Dissertation Research Awards
In memory of Dr. Marty Carr

Nidia Ruedas-Gracia (Stanford University)
• Advisor: Teresa LaFromboise
• Proposed Dissertation Title: *Association between Belonging and Academic Performance among First-Generation/Low-Income College Students.*

Sierra Eisen (University of Virginia)
• Advisors: Angeline Lillard & Jamie Jirout
• Proposed Dissertation Title: *The role of play and adult guidance in children’s spatial development.*
2018 Student Poster Awards

150 posters accepted
46 submitted for award
8 finalist
2018 Student Poster Awards

1. **Alyssa Emery**, Ohio State University
   Epistemic Emotions and Perceived Competence in Students With and Without Disabilities in Science
   by Alyssa Emery and Lynley Anderman

2. **Ashley Vaughn**, University of Cincinnati
   Establishing Credibility in Refutational Texts for Conceptual Change
   by Ashley Vaughn and Marcus Johnson
2018 Early Career Research Grants

Virginia Tze
University of Manitoba

D. Jake Follmer
Salisbury University
2017 Outstanding Article Award from *Educational Psychologist* (Certificate)

Naomi E. Winstone, Robert A. Nash, Michael Parker, James Rowntree

Division 15 Welcomes New Fellow (pending approval by APA Council)

Daniel Berch
<table>
<thead>
<tr>
<th>Student</th>
<th>Mentor</th>
<th>Student</th>
<th>Mentor</th>
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</thead>
<tbody>
<tr>
<td>Sungjune Won</td>
<td>DeLeon Gray</td>
<td>Dongyao Tan</td>
<td>Helenrose Fives</td>
</tr>
<tr>
<td>Marissa Green</td>
<td>Beverly Faircloth</td>
<td>Qian Wang</td>
<td>Ellen Usher</td>
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<tr>
<td>Patrick Beymer</td>
<td>Susan Nolen</td>
<td>Simon Lisaingo</td>
<td>Gwen Marchand</td>
</tr>
<tr>
<td>Jun Fu</td>
<td>Anita Woolfolk Hoy</td>
<td>Yannan Gao</td>
<td>Christine Bae</td>
</tr>
<tr>
<td>Kerry Duck</td>
<td>Rayne Sperling</td>
<td>Samantha Ives</td>
<td>Thorkildsen</td>
</tr>
<tr>
<td>Quan Li</td>
<td>Avi Kaplan</td>
<td>Cong (Vivi) Wang</td>
<td>Ben Heddy</td>
</tr>
<tr>
<td>Emily Finney</td>
<td>Sharon Nichols</td>
<td>Ian Thacker</td>
<td>Jeff Greene</td>
</tr>
<tr>
<td>Kristy Robinson</td>
<td>Nancy Perry</td>
<td>Amanda Olsen</td>
<td>David Berliner</td>
</tr>
<tr>
<td>Helen Hu</td>
<td>Stephen Aguilar</td>
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Outgoing Leaders

Bonnie Meyer
Past-President and Nominations Committee Chair (2017-18)

Scott Marley
Secretary (2017-18)

**DeLeon Gray
Member-at-Large (2015-18)

**Cynthia Hudley
Member-at-Large (2015-18)

**Rayne Sperling
Program Co-Chair (2018)

**Peggy Van Meter
Program Co-Chair (2018)

*Helenrose Fives
Interim Finance Committee Chair (2017-18)

*David Bergin
Memorial Award Committee Chair (2017-18)

*Matt Irvin
Graduate Student Affairs Committee Co-Chair (2015-18)

*Meca Williams-Johnson
Committee on the Development of Early Career Psychologists, Chair (2015-18)

*Timothy Curby and Michelle Gill
Ad Hoc Co-Chairs for Strategic APA Efforts (2016-18)

*Mei-Lin Chang
Historian (2015-18)
Outgoing Leaders

*Andrew Elliot
Chair, Snow Early Career Award Committee
PRESENTATION OF PRESIDENTIAL PLAQUE
Welcome Our Incoming President

Gale Sinatra
University of Southern California
Incoming Leaders

President-Elect
Helenrose Fives

Vice President
Michelle Buehl

Secretary
Revathy Kumar

Treasurer-Elect
Gwen Marchand

Members-at-Large
Meghan Ecker-Lyster & Timothy Urdan

Program Chairs
Stephen Aguilar & Panayiota Kendeou
Social

• After Bonnie Meyer’s Presidential Address (Address from 5 to 5:50 pm)
• 6:30 to 8:30 pm at the Chieftain Irish Pub, 198 5th St.
Before we adjourn

• For 2 mins, introduce yourself to someone you don’t know (sitting next to, in front, or behind). Chat a little.
• Formulate a question if you’d like (ask me at the social). Talk to them at the social.
• Stay for Bonnie Meyer’s address!
See You Next Year in Chicago!