Division 15
Business Meeting
August 14, 2021
AGENDA

1. Welcome
2. Remembering Those We Have Lost
3. Approval of 2020 Business Meeting Minutes
4. President’s Report
5. Treasurer’s Report
6. Membership Business
   a. Membership News
   b. Communication Update
   c. Membership Questions and Responses
7. Recognition of Members’ Accomplishments and Contributions
   a. 2021 Achievement Award Recipients
   b. 2021 Research Awards Recipients
   c. 2021 Graduate Student Poster Awards
   d. Recognition of Service to Division 15
8. Incoming Leaders
Remembering Those We Lost in 2020 & 2021

Please share any names or memories in this meeting’s chat.
APPROVAL OF 2020 BUSINESS MEETING MINUTES

Full 2020 Business Meeting Minutes can be found at:

EdPsych.us/BusinessMeetingMinutes2020
The events of 2020 highlighted how educational psychology is relevant and that there is so much we, individually and collectively, can contribute. Yet, this year has also taxed us all in different ways. My hope is that the theme of “Balance and Sustainability” can be a platform to consider what supports can be put in place to address the needs of individual members and Division 15 as a whole, as well as highlight the relevance of our research to pressing educational and social issues.
PUBLICATION NEWS

Educational Psychologist
Jeff Green & Linnenbrink-Garcia (Eds)
2020 Impact Factor: 9.541

Psychology Today Blog
Sara Kiefer & Ellen Usher (Eds)
What the World Needs New (More than Ever)
Martin F. Ford & Peyton R. Smith
George Mason University
January 18, 2021
Managing Uncertainty: Helping Parents in Uncertain Times
Dalila Dragnić-Cindrić and Dr. Jeffrey A. Greene
University of North Carolina at Chapel Hill
August 11, 2020

Newsletter for Educational Psychologists
Sharon Zumbrunn (Ed)
Student Corner—proposals being accepted!
NEW BRIEFS PUBLISHED

POLICY

Making Classroom Learning Personalized
by Candace Walkington & Matthew L. Bernacki

Racial Disproportionality in School Discipline
by Theresa Pfister

PRACTICE

Revisiting Family Involvement
by Meca Williams-Johnson

How White, Middle Class Teachers Can Apply Psychology to Teach Students Who are Different From Them
by Sara E. Rimm-Kaufman & Krystal Thomas
CONTINUATION OF PREVIOUS EFFORTS

- Bylaw Change approved for the Career Achievement Award for Distinguished Psychological Contributions to Education
- Committee on Race and Diversity (Jessica DeCuir-Gunby, Chair)
- Early Career Discussion Series Continues - Fantastic, open discussions for Early Career Researchers
- New Journal on Educational Psychology in Policy and Practice (Inaugural Editors: Sharon Nichols and Francesca López)
### 2020 FUNDED GRANTS

**Education Research in the Time of COVID-19, Civil Rights, & Social Justice Movements**

<table>
<thead>
<tr>
<th>Name(s)</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Susan Mathew, Elizabeth Albright, Lawrence Murray (Langston University)</td>
<td>“Mixed-methods design examining the impact of COVID-19 transition on learning among HBCU students”</td>
</tr>
<tr>
<td>Annette Ponnock and James Floman (Yale University)</td>
<td>“Black and Latinx educator well-being in the COVID-19 era”</td>
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<tr>
<td>Gabriel Velez (Marquette University)</td>
<td>“Adolescent coping and response to COVID-19 and its impacts on their schooling”</td>
</tr>
<tr>
<td>Ananya Matewos (St. Norbert College), Imogen Herrick (University of Southern California), and Michael Lawson (University of Southern California)</td>
<td>”Let’s get heated’: Socioscientific data talks to promote student STEM motivation and engagement through social justice lens”</td>
</tr>
<tr>
<td>Kamden Strunk and Carey Andrzejewski (Auburn University)</td>
<td>“Do black lives matter in educational psychology? A systematic review of the literature using social network analysis”</td>
</tr>
<tr>
<td>Divya Varier, Marvin Powell, Stephanie Dodman, Elizabeth DeMulder, Jenice View (George Mason University)</td>
<td>“A mixed methods exploration of teachers’ equity-oriented assessment practice during COVID-19”</td>
</tr>
<tr>
<td>Mike Yough (Oklahoma State University), Mei-lin Chang (Kennesaw State University), Mwarumba Mwavita (Oklahoma State University)</td>
<td>“Responding to student race-based trauma: The double edged sword of empathy”</td>
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NOTABLE NEW DEVELOPMENTS

- Organization of Materials & Streamlining of Processes
- Renewal of Wade’s Contract
- Additional Proposed Bylaw Changes
SUMMARY OF PROPOSED BYLAWS CHANGES

- Changes suggested by APA Legal Counsel to update and streamline bylaws
  - Removal of members
  - Removal of Executive Committee members
  - Death/Resignation of Executive Committee member
  - Removal mail ballot
  - Move detailed content to Policy and Procedures document
  - Addition to the bylaws that allows us to fix typos/grammatical errors that may have been missed w/o a full vote of the membership
  - **Rationale:** Recommended by APA

- Alternate for Division Representative to APA Counsel
  - In the event a Division Rep to APA Council cannot attend a meeting, an EC member or former Division Rep to APA Council will serve as the alternate
  - **Rationale:** A member of the EC or former Division Rep to Council is best positioned to represented Division to APA Council
SUMMARY OF PROPOSED BYLAWS CHANGES

- Modifications to Executive Committee Roles
  - Presidential Line
    - Currently a four-year Presidential Line: Vice President, President-Elect, President, Past-President
    - Return to the traditional three year Presidential Line: President-Elect, President, Past-President
  - Treasurer Line
    - Currently 3-year, 3-person role: Treasurer-Elect (non-voting), Treasure, Past Treasurer (non-voting)
    - Return to 3-year role for one person
  - **Rationale**: Reduce time commitment and increase member involvement in the EC; reduce cost to the Division; provide opportunities for more meaningful engagement;

1. All members and fellows of the division are eligible to vote.
2. A Bylaw change requires $\frac{2}{3}$ approval of votes.
3. In the next few months* voting members will receive an email explaining the change and rationale for the change with a link to cast their vote.
4. Voting will remain open for 30 days.

*We are required to send paper ballots to any voting members who do not have an email on file. This will be the hold up as APA would typically do this for a small fee; but with COVID they cannot. We are working on how to best do this; previously, Wade George assisted with dissemination and collection of responses and likely will again for this vote.
TREASURER’S REPORT

2021

Jonathan C. Hilpert, Treasurer
Doug Lombardi, Treasurer-Elect
ACCOUNT SUMMARY

- Account Summary
  - $619,226 in checking
  - $261,708 in short term investments (i.e. money market savings account)
  - $621,106 in long term savings (i.e. mixture of mutual funds and ETFs)
  - $167,158 in deposits and advances
- Net assets total $1,763,247
- 12% growth from Fall 2020
OPERATING EXPENSES

- Total net assets cover the reserve requirement placed on Divisions by APA accounting to hold twice the annual operating budget.
- Our annual operating expenses in 2019 were $234,850
- Our annual operating expenses in 2020 were $123,111
- Projected annual operating expenses in 2021 ~$125,000
CURRENT ACCOUNT BALANCE

- Primary source of 2021 revenue is Royalties from Taylor and Francis
- Expenditures for 2021 Conference not reflected in budget
- Projected post conference total (191K – 125K = ~66K)

Table 1. Current Monies In / Monies Out

<table>
<thead>
<tr>
<th>Account Name</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Division Membership Revenue Total</td>
<td>$ (14,840.00)</td>
</tr>
<tr>
<td>Royalties Income Total</td>
<td>$ (183,619.97)</td>
</tr>
<tr>
<td>Har/Std for Edit/Office Exp Total</td>
<td>$ (61,496.00)</td>
</tr>
<tr>
<td>Interest/Dividends-Investments Total</td>
<td>$ (377.85)</td>
</tr>
<tr>
<td>Consultant/Contractual Fees Total</td>
<td>$ 25,200.00</td>
</tr>
<tr>
<td>Honorarium &amp; Stipends Total</td>
<td>$ (380.00)</td>
</tr>
<tr>
<td>Bank Charges &amp; Fees Total</td>
<td>$ 117.90</td>
</tr>
<tr>
<td>Dues/Memberships Exp Total</td>
<td>$ 3,368.00</td>
</tr>
<tr>
<td>Grants to other organizations Total</td>
<td>$ 39,130.00</td>
</tr>
<tr>
<td>Investment Management Fees Total</td>
<td>$ 1,432.15</td>
</tr>
<tr>
<td>Grand Total</td>
<td>$ (191,465.77)</td>
</tr>
</tbody>
</table>

Table 2. Current Account Balance

\[
\begin{array}{|l|c|}
\hline
\text{Balance Sheet} & \text{Year-to-Date} \\
\hline
\text{Educational Psychology} & \\
015.000.00 & \\
05/31/2021 & \\
\hline
\text{ASSETS} & \\
\hline
\text{Cash} & \\
\text{Checking held at APA} & 619,226.20 \\
\text{Total Cash} & 619,226.20 \\
\text{Short-term Investments} & \\
\text{Short-Term Inv-Merrill Lynch} & 261,708.87 \\
\text{Total Short-term Investments} & 261,708.87 \\
\text{Receivables} & \\
\text{System Interfund Entries} & 3,825.00 \\
\text{Total Receivables} & 3,825.00 \\
\text{Advances & Prepays} & \\
\text{Prepaid Expenses} & 51,920.00 \\
\text{Deposits and Advances} & 115,238.17 \\
\text{Total Advances & Prepaid} & 167,158.17 \\
\text{Long-term Investments} & \\
\text{Long-Term Inv-Other} & 711,329.49 \\
\text{Total Long-term Investments} & 711,329.49 \\
\text{Total Assets} & 1,763,247.73 \\
\hline
\text{LIABILITIES & NET ASSETS} & \\
\hline
\text{Net Assets} & \\
\text{Beginning net assets} & 1,571,661.96 \\
\text{Net Income/(loss)} & 191,465.77 \\
\text{Ending net assets} & 1,763,127.73 \\
\text{Total Liabilities & Net Assets} & 1,763,127.73 \\
\hline
\end{array}
\]
UPDATES

• Treasurer Roles:
  • Congratulations to Dr. Doug Lombardi for his successful year as Treasurer-Elect. He will become Treasurer during the 2021 conference!
  • Many thanks to outgoing Past Treasurer Dr. Gwen Marchand for her successful run through all three Treasurer lines. Her experience and insight have been invaluable to the Treasurer team and she will be missed.

• Business Processes:
  • Wade George (Clamor Inc.) has been formally tasked by the EC with improving Treasurer processes (as per EC vote).
  • He and Dr. Lombardi have been working to improve procedures for 1) disbursements for conference costs and 2) internal monitoring of spending.
RECOMMENDATIONS

- Document plan of action for new treasurer procedures as they take shape in 2021-2022
- Continued improvement of business processes and record keeping for more efficient processing
- Division Accounting now requires all spending disbursements to be completed within 30 days of the conference end date
- Continued discussion of long term strategies for rebalancing investments for improved financial growth
2020 COMMUNICATIONS BUSINESS

Wade George
Director of Communications
## COMMUNICATIONS CHANNELS

<table>
<thead>
<tr>
<th>Channel</th>
<th>2020 Convention (Year Prior Results)</th>
<th>2021 Convention (Year Prior Results)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook Followers</td>
<td>6,284</td>
<td>6,290</td>
</tr>
<tr>
<td>Twitter Followers</td>
<td>2,923</td>
<td>3,034</td>
</tr>
<tr>
<td>LinkedIn Group Members</td>
<td>982</td>
<td>1,125</td>
</tr>
<tr>
<td>YouTube Video Views</td>
<td>3,504</td>
<td>6,213</td>
</tr>
<tr>
<td>Website Visits</td>
<td>22,449</td>
<td>32,174</td>
</tr>
<tr>
<td>Weekly Digest Subscribers</td>
<td>2,184</td>
<td>2,310</td>
</tr>
<tr>
<td>Weekly Digest Opens</td>
<td>61,365</td>
<td>66,199</td>
</tr>
<tr>
<td>Psych Today Blog Reads</td>
<td>61,502</td>
<td>42,609</td>
</tr>
<tr>
<td>Psych Today Blog Posts</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Ed Psych Job Board Visits</td>
<td>25,863</td>
<td>18,535</td>
</tr>
<tr>
<td>New Job Posts Shared</td>
<td>81</td>
<td>47</td>
</tr>
<tr>
<td>Total Active Subscribers</td>
<td>637</td>
<td>708</td>
</tr>
<tr>
<td>New Podcast Episodes</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>Total Soundcloud Listens</td>
<td>8,175</td>
<td>11,188</td>
</tr>
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MEMBERSHIP

● Membership has held relatively steady for the last three years, falling between 1500-1800 members per year.
● Free memberships generate continuous churn, but help us grow among those new to the field.
● Our priority is always reach and engagement of research and opportunities; membership is secondary. Revenue and impact are driven by our publications.
● Renewal is now live for 2022! Please complete your renewal ASAP to help us prepare resources for the year ahead!
PODCAST SERIES

- Hosted by Jeff Greene and Produced by Wade George
- 2021 Contributors (Thus Far):
  - Robert Slavin
  - Stephan Mende
  - Kathryn Soo McCarthy & Danielle McNamara
  - Hunter Gehlbach & Carly Robinson
  - Matthew C. Makel
  - Jessica Kay Flake
  - Gale M. Sinatra & Barbara K. Hofer
  - Allison Zengilowski & Brendan Schuetze
WEBINAR SERIES

- Chaired by Jason Chen & David Morris
- Committee webinars held thus far in 2021:
  - Patricia Alexander & Danielle McNamara (March)
- Two Upcoming Webinars
  - Francesca Lopez (August 20, 2021) - Registration Open on the Division 15 Website!
  - Mimi Bong (October, 2021) - Event details to come.
ACCOMPLISHMENTS
AND CONTRIBUTIONS
THIS YEAR’S PRESENTING AWARD RECIPIENTS

Paul E. Pintrich Outstanding Dissertation Award
Kevin Wong

Richard E. Snow Award for Early Contributions
Logan Fiorella

The Career Achievement Award for Distinguished Psychological Contributions to Education
Tom Good
2021 AWARD WINNERS
(Presenting at the 2022 APA Convention)

Paul E. Pintrich Outstanding Dissertation Award
Nikki Glover Lobczowski

Richard E. Snow Award for Early Contributions
Rebecca Collie

The Career Achievement Award for Distinguished Psychological Contributions to Education
Daniel Schwartz
2021 EARLY CAREER RESEARCH GRANTS

Leah M. Lessard, Ph.D., University of Connecticut, Rudd Center for Food Policy and Obesity
Reducing Stigma-Based Educational Disparities in Adolescence: A Value-in-Diversity Intervention

Kathy Kim, Ph.D., Boston University, Wheelock College of Education and Human Development
Learning without Awareness with Academic and Non-Academic Sample: An Individual Differences Study

Raechel Soicher, Ph.D., Oregon State University, School of Psychological Science
Using a Utility Value Intervention to Increase Student Academic Success in Introductory Statistics Courses
Each year at the APA Convention, Division 15 recognizes two attendees via its Outstanding Graduate Student Poster Awards.

To be considered for this award, an individual must:

1. attend the annual meeting and present as first-author on a poster in a Division 15 Session
2. be a graduate student at the time of the poster submission
3. be a member of Division 15

This year:

- 161 posters were accepted
- 10 student finalists were featured in a session on Thursday
- 2 winners were selected...
2021 STUDENT POSTER AWARDS

Imogen Rose Herrick, University of Southern California
Herrick, Lawson, Matewos, & Gralnik (2021). *Through the eyes of a child: Exploring and engaging elementary students' climate conceptions through photovoice.*

Jessica E. Kilday, University of Michigan
Delaram A. Totonchi, Old Dominion University

NEW DIVISION 15 FELLOWS

(To be approved by APA in October 2021)
CLAIRE ELLEN WEINSTEIN
ANNUAL GRADUATE
STUDENT SEMINAR NEWS
CHANGING LEADERS
OUTGOING LEADERS

Helenrose Fives
Past-President and Nominations Committee Chair

Gwen Marchand
Past Treasurer

Tim Urdan
Member-at-Large

Meghan Ecker-Lyster
Member-at-Large

Sharon Zumbrunn
Editor, Division 15 Newsletter

Angela Miller
2021 Program Co-Chair

Carla Firetto
2021 Program Co-Chair

Clark Chinn
Chair, Career Achievement Committee

Andrew Elliot
Chair, Snow Award for Early Contributions Committee

Alex List
Co-Chair, Graduate Student Seminar

DeLeon Gray
Co-Chair, Committee on the Development of Early Career Educational Psychologists
2021 INCOMING LEADERS

President
Avi Kaplan

President-Elect
Beverly Faircloth

Vice President
Dionne Cross Francis

Treasurer-Elect
Stephen Tonks

Members-at-Large
Caroline Wiley
Kelly Rodgers

Program Chairs
Annette Ponnock
Courtney Hattan
WELCOME OUR INCOMING PRESIDENT!

Avi Kaplan
Temple University
CLOSING SOCIAL HOUR NEXT!

You have options—but don’t leave without stopping in to say “hi” in at least one of those below! All events are linked via the Division 15 website, under our program page (www.APADiv15.org/APA-2021)

“Sip & Chat”
with Pat Alexander

“Making Margaritas & Answering Random Trivia Questions”
with Doug Lombardi

“Scattergories!”
with Sharon Zumbrunn, Christine Bae, & Alison Koenka

“Codenames”
with Nikki Lobczowski & Amanda Olsen

“Beach Bar Fun. BYOB!”
with Jonathan Hilpert & Gwen Marchand
See you next year in Minneapolis at APA 2022!